



FOR IMMEDIATE RELEASE

Quinta Quinoa and PANGEA are partnering to bring new crops to Quebec soils

Quebec Farmers are Embracing Innovation with Higher Protein Quinoa varieties in 2018

GEORGETOWN, ON. and L'ASSOMPTION, QC. June 19, 2018 - Katan Kitchens' award-winning Quinta Quinoa, the first Ontario producers and processors of quinoa, is proud to announce its partnership with PANGEA, an agricultural company in Quebec and Ontario, to test Quinta Quinoa in Quebec's productive soils.

Through this partnership, commercial scale acres of Quinta Quinoa, Katan Kitchens' flagship product, will be planted this year on farmland operated by PANGEA's agricultural partners in several regions of Quebec (Centre-du-Québec, Lower St-Lawrence, Lac-St-Jean, and Chaudières-Appalaches). According to PANGEA's agronomists, Quinta Quinoa was selected as it promotes a growth in the commodities value chain produced by PANGEA's Quebec partners.

"We are very pleased with this agreement because it will give our agricultural partners the opportunity to test a unique and successful variety of quinoa in Canada," said Serge Fortin, co-founder and CEO of PANGEA and a farmer himself.

"We are very excited to be embarking on this journey with PANGEA and its partners to develop high yield, high nutrient Quebec quinoa" added Katan Kitchens/Quinta Quinoa's founder and CEO, Jamie Draves.

This partnership comes at a perfect time for PANGEA because the company has made commitments to focus on crops that provide additional value to its partners and Quebec as a whole. Growing quality food for human consumption leads to increased value to farmers and consumers.

"We are committed to contributing to a sustainable and respectful agriculture. To this end, we are working to perpetuate true agronomic best practices according to the crop, while giving our agricultural partners the opportunity to test seeds with a high marketing potential" says Serge Fortin. Jamie Draves points out that "Quinta Quinoa has become a strong crop opportunity in Ontario as a result of long-term breeding and innovative seed development plan. We are able to use these practices to hopefully accelerate the development of growing Quinta Quinoa in Quebec with these progressive producers".

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About Katan Kitchens/Quinta Quinoa

Quinta Quinoa is the first Ontario-grown, high-protein, high-nutrient quinoa on the market. Quinta Quinoa is the only quinoa product on the market with six nutrient claims: Protein, fiber, zinc, iron, magnesium, and calcium. Quinta Quinoa has been a winner of multiple industry's awards such as the Ontario Premier's Award for Agri-Food Innovation Excellence and the Global NutraIngredient Start-up Product of the Year. <https://quinta.ca/>

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About PANGEA

PANGEA is an agricultural company offering a new model of entrepreneurship, in partnership with farmers and communities in Quebec and Ontario. PANGEA creates sustainable joint ventures in which agricultural partners retain ownership of their farmland and gain access to a greater variety of sources of income. <http://www.agriculturepangea.com>

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